

my1300

MORE CALLS. MORE SALES. MORE PROFITS.

+ 72%  
WORD NUMBERS

NUMERIC NUMBERS  
- 28%

72%  
of people prefer to call a  
**WORD NUMBER**  
over a  
NUMERIC NUMBER

Research has shown an  
increase of up to

438%

in Word of Mouth business  
**USING WORD NUMBERS**



WORD NUMBERS  
are 5.1x  
more memorable than  
NUMERIC NUMBERS